



**Wine and Viticulture Program
California Polytechnic State University
San Luis Obispo, California**

March, 2009

Dear Students,

Thank you for your interest in participating in Summer School 2009: "Wine and moving beyond Sustainability" at Cal Poly State University, San Luis Obispo, California. The program aims to promote the interaction of ideas and cultures through lectures, activities and discussions in the context of exploring the meaning of "green" and sustainability in the wine industry and considering viable methods for sustaining resources for future generations. At the same time, participants will deepen their technical understanding, and strengthen their communication skills.

From Monday, June 22 through Friday, July 17, 2009, we will host a Summer School where wine and viticulture students from participating North American Universities (Fresno State, Cal Poly San Luis Obispo and Brock University) and European Universities (Changins, and Sacro Cuore). *Participating students may arrive in San Luis Obispo on Saturday, June 21 and will depart on Saturday, July 18, 2009.*

Objectives of the Summer School:

1. Share and learn from each other about enology, viticulture and wine business approaches specific to each region and country.
2. Compare and contrast the concepts and challenges of sustainability in the wine industry in different parts of the world
3. Identify the critical issues that need to be addressed in the future in order to sustain resources for future generations
4. Identify solutions and compare how they differ in different regions and countries because of geographic, cultural and organizational systems.

All lectures, conferences and tours will be conducted in English. The course will be structured as follows:

- Weeks 1 & 4: classes at the Cal Poly campus including classes in Californian grape growing, winemaking techniques, wine business and sensory analysis. The weeks will include a mixture of theoretical and practical classes as well as field trips to different wine-growing regions of the Central Coast.
- Week 2: seminars and visits to the Napa-Sonoma winegrowing regions of Northern California.
- Week 3: seminars and visits to the Lodi and Fresno regions of California. *This week will include hands-on learning activities, practical presentations by university and industry experts, visits to both large and small-scale vineyard and winery operations, and to wine, table and raisin grape production facilities in the Central Valley.*

Costs

The base registration cost of participating is \$2,654 per student.

The *base* registration fee will cover:

- All accommodations (including weekends) except when we are based in Fresno
- All program related transport during the course
- 8 breakfasts
- 13 lunches
- 7 Dinners
- Cost of ferry from Vallejo to San Francisco
- Opening ceremony
- Farewell Beach Party

You will also need money for:

- Accommodations in Fresno (*contact Cynthia Wood if you would like to reserve dormitory space*)
- Meals not covered above
- Pocket money for weekend and extracurricular evening activities
- Health and Accident Insurance coverage.

Scholarships

Scholarships may be available to participants to help meet travel and accommodation costs. The scholarships are arranged by each individual university for their students. Please contact the university in which you are enrolled to ascertain if there is a scholarship program to which you can apply.

Attention Fresno State students: The Department of Viticulture & Enology is pleased to announce that it has received an Instructionally Related Activities (IRA) award that will be used to offset registration costs for up to eight (8) participating Fresno State viticulture and enology students. Students who complete the required paperwork within the timeline will receive \$750.00 per person through the university.

4-Week Summer University Program Registration Fee: \$2654.00

Less -\$750.00 IRA Award (up to 8 Fresno State students may receive this award)

Current Revised Total: \$1904.00

Additional fundraising efforts and/or sponsorships will be explored by each participating university in an effort to reduce the cost for their participants.

Application process and deadlines

The application will be submitted to the university where you are currently enrolled and your department will carry out the selection process. The application form and selection criteria are the same for all participating universities.

Please read carefully the attached form "Requirements for Admissions to Summer School 2009" and return all necessary documents to the *appropriate contact* at your University, who will be happy to answer any queries that you may have.

The deadline for applications will be given by the faculty *and department* at your University. Good luck with your application.

Sincerely,

Gerry Ritchie
Director of Enology Concentration
Wine & Viticulture Program
Cal Poly State University

Copy: Department of Viticulture & Enology, Fresno State